

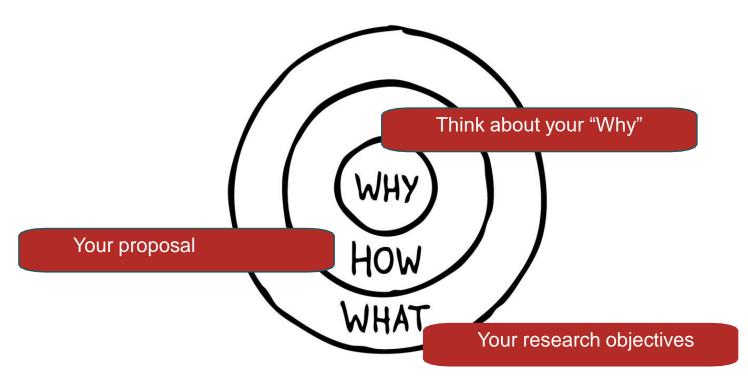
ΔΙΑΔΙΚΤΥΑΚΟ ΣΕΜΙΝΑΡΙΟ

Οδηγίες και συμβουλές για κατάρτιση μίας επιτυχημένης πρότασης

Χρηματοδοτικές ευκαιρίες & υπηρεσίες υποστήριξης Μαρία Σαμαρά, ΕΑΔΠΠΑ



Proposal idea and concept







Strategic Plan 2021-2024 DG Research & Innovation



Innovation Union

- Improve quality of doctoral training
- Attractive employment conditions
- Gender balance
- Competitiveness of knowledge base entreprises
- Academic- Non- Academic sector collaboration, international collaboration

Agenda for new skills and jobs

- Equip researchers with skills and jobs that match both public and private sector needs
- Encourage inter-sectoral exposure
- Improved **employability** and **career prospects** within and outside academia
- **Youth on the Move**: researchers' mobility across countries, sectors and disciplines
- European Research Area
- European Education Area



European Pillar of Social Rights Action Plan – Headline targets:

- ✓ Bring 78% of adults in employment
- ✓ Enable 60% of adults to be trained every year and
- ✓ Lift 15 million Europeans out of poverty and social exclusion (among 5 million children)





Quality in education and training

- Boost basic and transversal skills
- More mobility and cooperation opportunities
- Support lifelong acquisition of language competences
- Develop a European perspective in education



gender equality

- Pathways to School Success
- 50 centres of excellence for VET
- European Approach to micro-credentials
- Gender-sensitive teaching



- Education for Climate Coalition
- Greening of education infrastructure
- Council Recommendation on education for environmental sustainability
- Digital Education Action Plan



Teachers and trainers

- 25 Erasmus Teacher Academies
- European guidance for national career frameworks
- European Innovative Teaching Award



- 41 European Universities: full roll-out
- Development of a European Degree
- Legal statute for alliance of European Universities
- Erasmus+ Mobile App





- Team Europe approach
- Strengthen cooperation with strategic global partners
- Expand international dimension of Erasmus+





Research and Innovation





Strategic plan gives direction to the work programme

Horizon Europe legislative package

Strategic Plan 2021-2024 Work programme 2021-2022

Calls for proposals

Main Features

Early involvement and extensive exchanges with Member States Extensive exchanges with the European Parliament Consultations with stakeholders and public at large

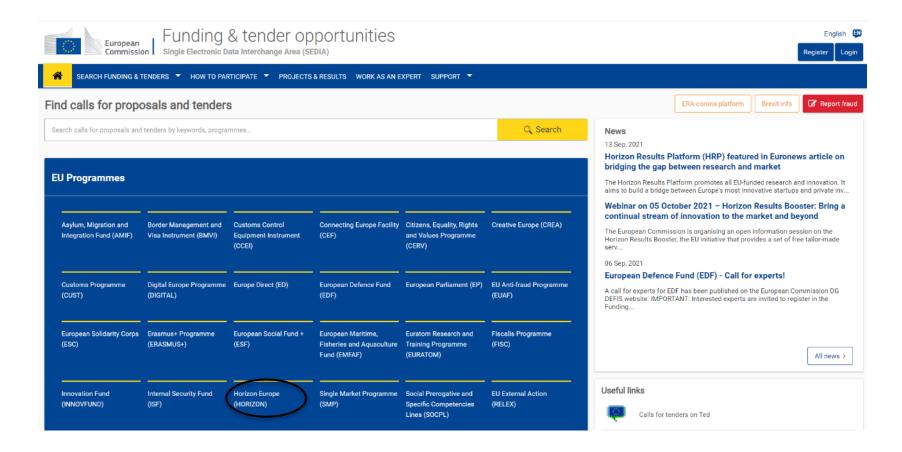
✓ Strategic plan 2021-2024:

https://ec.europa.eu/info/horizon-europe/strategic-plan_en



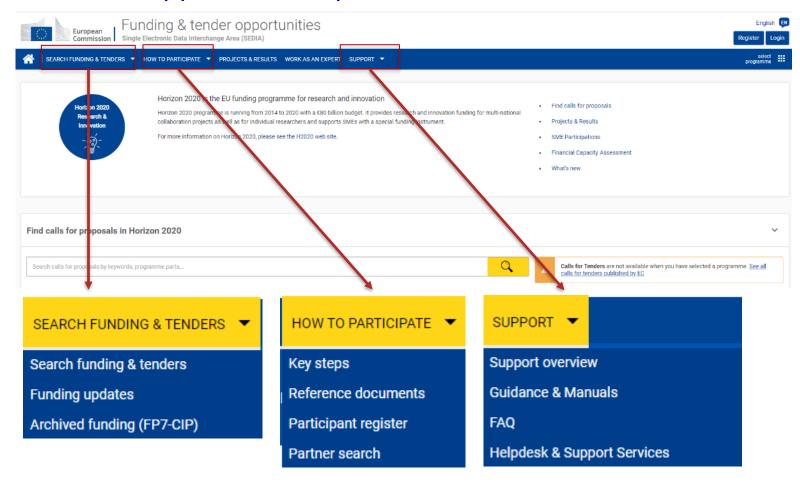
Funding and Tender Opportunities Portal

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home





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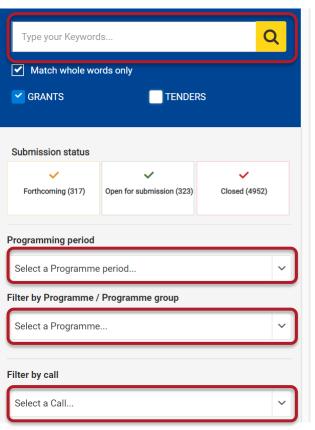


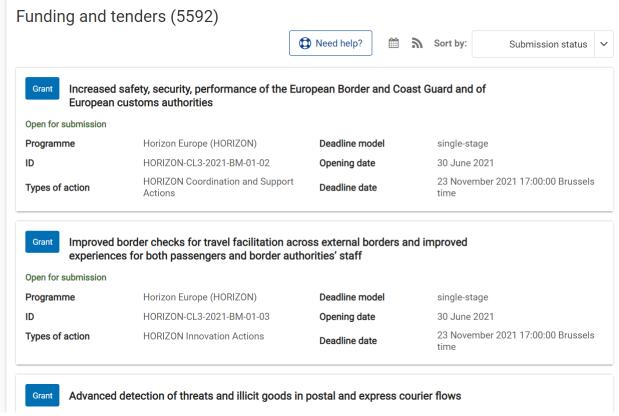
Funding and Tender Opportunities Portal SEARCH FUNDING & TENDERS

Search funding & tenders

Funding updates

Archived funding (FP7-CIP)







Funding and Tender Opportunities Portal: Topic text

Topic Identifier **Example:** HORIZON-CL6-2022-BIODIV-01-06: Monitoring and effective measures for pagrobiodiversity

Expected Outcome <u>Expected Outcome</u>: In line with the objectives of the 2030 biodiversity strategy and other policies such as the common agricultural policy (CAP), successful proposals will **contribute to the take up** of practices in agriculture that promote biodiversity as well as to effective monitoring of farmland biodiversity to maintain and re-establish biotopes and habitats.

Scope: Projects should:

Scope

Map carbon and nature rich areas and **analyse** the effects of agricultural practices on biodiversity; **Monitor** the diversity and area of habitats for farmland-dependent species, in space and time;.

Develop and test effective agri-environment measures as well as indicators and monitoring tools to determine the effectiveness of conservation measures for species and their habitats in the agricultural context;

Develop and demonstrate practical examples of agro-forestry systems and how these can be promoted through rural development programmes.

Indicative Budget

Budget: 8 million euros

Cross-cutting priorities

Cross-cutting priorities: Socio-economic science and humanities

Type of action

Type of Action: Research and Innovation Action

8/11/2021



Horizon Europe: structure

HORIZON EUROPE

EURATOM

SPECIFIC PROGRAMME: EUROPEAN DEFENCE FUND

Exclusive focus on defence research & development

Research actions

Development actions

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications



European Research Council

Marie Skłodowska-Curie

Research Infrastructures

Pillar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

- Health
- Culture, Creativity & Inclusive Society
- Civil Security for Society
- · Digital, Industry & Space
- · Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

Joint Research Centre

Pillar III

INNOVATIVE EUROPE

European Innovation Council

European innovation ecosystems

European Institute of Innovation & Technology*

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system

Fusion

Fission

Joint Research Center

^{*} The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme



Horizon Europe: Type of actions

Research and innovation action (RIA)

Activities to establish new knowledge or to explore the feasibility of a new or improved technology, product, process, service or solution.

100% funding rate

Innovation action (IA)

Activities to produce plans and arrangements or designs for new, altered or improved products, processes or services.

100 fundir

Coordination and support actions (CSA)

Activities that contribute to the objectives of Horizon Europe. This excludes R&I activities, except for 'Widening participation and spreading excellence'

100% funding rate

Programme co-fund actions (CoFund) A programme of activities established or implemented by legal entities managing or funding R&I programmes, other than EU funding bodies.



Consortium composition (collaborative projects)

- at least one independent legal entity established in a Member State, and
- at least two other independent legal entities each established either in a different Member State or an Associated Country.

Gender Equality Plan (applicable only from 2022 on)

Participants that are public bodies, research organisations or higher education establishments from Members States and Associated countries must have a gender equality plan, covering minimum process-related requirements.

- A self-declaration will be requested at proposal stage (for all types of participants).
- Included in the entity validation process (based on self-declaration)



Horizon Europe: consortium



EU COUNTRIES

- Member States (MS) including their outermost regions
- The Overseas Countries and Territories (OCTs) linked to the MS.



NON-EU COUNTRIES

- Countries associated to Horizon Europe (AC)
- Low and middle income countries: See <u>HE</u> <u>Programme Guide</u>.
- Other countries when announced in the call or exceptionally if their participation is essential



SPECIFIC CASES

- Affiliated entities established in countries eligible for funding.
- EU bodies
- International organisations (IO):
 - International European research organisations are eligible for funding.
 - Other IO are not eligible (only exceptionally if participation is essential)
 - IO in a MS or AC are eligible for funding for Training and mobility actions and when announced in the call conditions

Keep in mind that a right partner

- ✓ Could be from Academia, Industry, SMEs, NGOs, etc.
- ✓ Should be committed
- ✓ Should have skills in a particular field
- ✓ Should ideally (not obligatory) have previous experience in EU projects/international cooperation projects

Think about partners within your Consortium

- **▼WELL BALANCED:** geographical spread, expertise and type of organisation (Academia, Research centers, Industry, SMEs,...)
- **✓** RELIABLE



Same general admissibility conditions

- Applications must be submitted before the call deadline, electronically via the Funding & Tenders Portal
- Applications must be complete, readable, accessible and printable, and include a plan for the exploitation and dissemination of results, unless provided otherwise in the specific call conditions.

Proposal page limit

Substantial reduction in maximum length:

- RIAs and IAs type of actions: limit for a full application is 45 pages
- CSAs: limit is 30 pages
- First stage proposals: limit is 10 pages
- EIC Pathfinder: limit is 17 pages
- Exceptions, if any, would be specified in the call text.

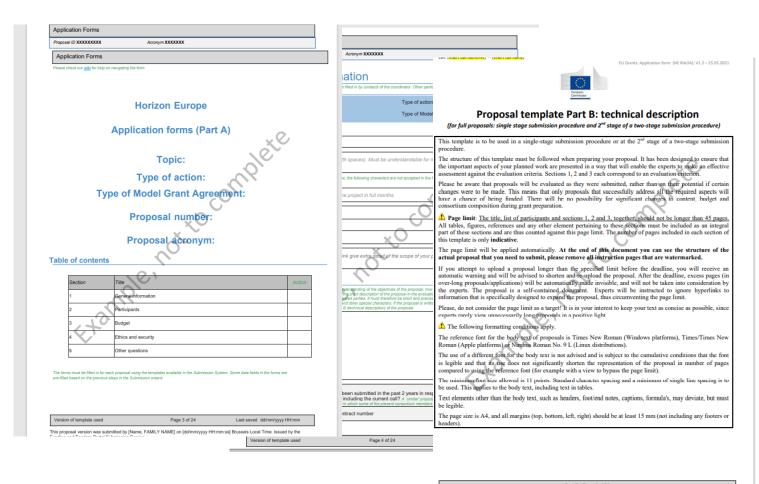


The proposal contains two parts:

- Part A (web-based forms) is generated by the IT system. It is based on the information entered by the participants through the submission system in the Funding & Tenders Portal.
- Part B is the narrative part that includes three sections that each
 correspond to an evaluation criterion. Part B needs to be uploaded as a
 PDF document following the templates downloaded by the applicants in
 the submission system for the specific call or topic.



Horizon Europe: Proposal





PART A **ADMINISTRATIVE INFORMATION**

- General information (coordinator)
- Participant information, (1 for each partner)
- Budget (completed by the coordinator)
- Ethics
- Security moved here from Part B section 5.2
- Other questions

Horizon Europe: Proposal

Horizon Europe

- Organisation data
- Departments carrying out the proposed work
- Links with other participants
- Main contact person AND Other contact persons
- Researchers involved in the proposal NEW
- Role of participating organisation in the project PREVIOUS SECTION 4.1
- List of up to 5 publications, widely-used datasets, software, goods, services, or any other achievements relevant to the call content PREVIOUS SECTION 4.1
- List of up to 5 most relevant previous projects or activities, connected to the subject of this proposal PREVIOUS SECTION 4.1
- Description of any significant infrastructure and/or any major items of technical equipment, relevant to the proposed work PREVIOUS SECTION 4.1
- Gender equality plan* NEW



Horizon Europe: Proposal

Horizon Europe

A: Same

B: Subcontracting costs

C: Purchase costs (C1: travel & substinces; C2:

equipement; C3: other goods, works & services)

D: Other costs categories

E: Indirect costs

F: Tot eligible costs

G: Funding rate

H: Max EU contribution

I: requested EU contrinution

J: income generated by action

K: financial contributions

L: own resources

M: Tot estimated income



Horizon Europe

1-7 : Same

8. Artificial Intelligence **NEW**

Dual use, civil applications **MOVED TO SECTION A1**

Misuse MOVED TO SECTION A4 Security issues table

ETHICS SELF-ASSESSMENT: table to be filled in with the

following information: **NEW**

Ethical dimension of the objectives,
methodology and likely impact
Compliance with ethical principles and relevant
legislations



Horizon Europe: Proposal

Part B

- 1. Excellence
- 2. Impact
- 3. Quality and efficiency of the implementation
- Members of the Consortium moved to Part A2
- 5. Ethics moved to Part A4
- 6. Security moved to Part A5



Horizon Europe: Proposal

- Excellence
 Objectives ————
 Relation to the work programme
- 3. Concept and methodology
- 4. Ambition -

2. Impact

- 1. Expected impacts
- 2. Misure to maximase impact
 - a) Dissemination and exploitation of results
 - b) Communication activities

3. Quality and efficiency of the implementation

- 1. Work plan work packages, deliverables
- Management structure, milestones and procedures
- 3. Consortium as a whole
- 4. Resources to be committed

1. Excellence

- 1. Objectives and ambition [e.g. 4 pages]
- 2. Methodology [e.g. 15 pages]

2. Impact

- 1. Project's pathways towards impact [e.g. 4 pages]
- 2. Measures to maximise impact Dissemination, exploitation and communication [e.g. 5 pages]
- 2.3 Summary (Canvas table)

3. Quality and efficiency of the implementation

- 1. Work plan and resources [e.g. 14 pages including tables]
- 2. Capacity of participants and consortium as a whole [e.g. 3 pages]



Part B1

1. Excellence

The following aspects will be taken into account only to the extent that the proposed work is within the scope of the work programme topic.

1. Objectives and ambition [e.g. 4 pages]

2.Methodology [e.g. 15 pages]



Horizon Europe: Proposal Objectives



General Objectives

Long term: beyond the duration of the project Improve, strenght, facilitate, realize ...

Specific Objectives

To be realized during the project implementation Testing, pilot plant, develop new knowledge, ...



Horizon Europe: Proposal Objectives

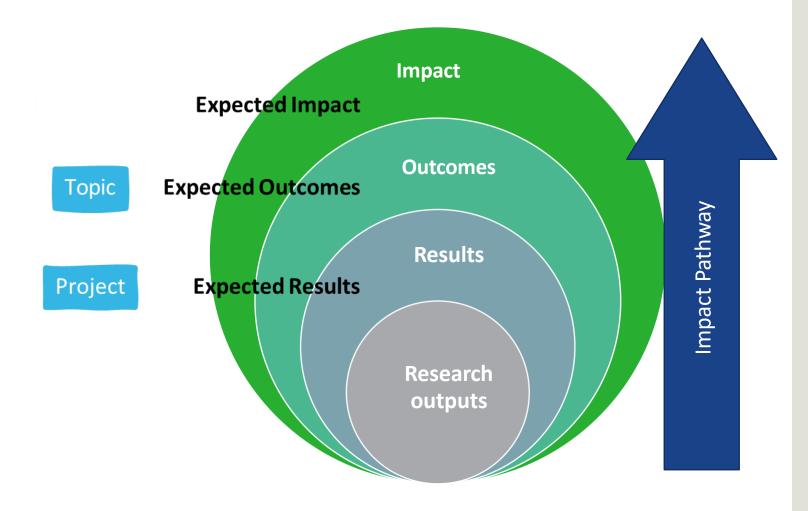
RESEARCH DEVELOPMENT DEPLOYMENT	9	ACTUAL SYSTEM PROVEN IN OPERATIONAL ENVIRONMENT
	8	SYSTEM COMPLETE AND QUALIFIED
	7	SYSTEM PROTOTYPE DEMONSTRATION IN OPERATIONAL ENVIRONMENT
	6	TECHNOLOGY DEMONSTRATED IN RELEVANT ENVIRONMENT
	5	TECHNOLOGY VALIDATED IN RELEVANT ENVIRONMENT
	4	TECHNOLOGY VALIDATED IN LAB
	3	EXPERIMENTAL PROOF OF CONCEPT
	2	TECHNOLOGY CONCEPT FORMULATED
	1	BASIC PRINCIPLES OBSERVED



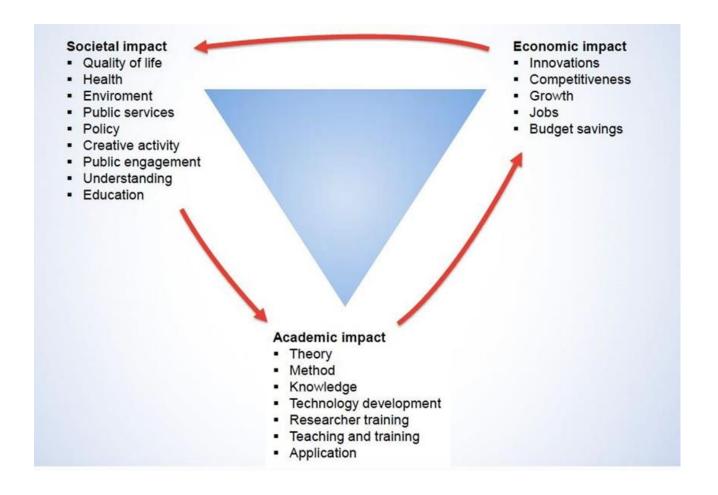
Horizon Europe: Proposal Methodology

- How will be solved the problems and needs described
- Detailed but concise description of the solution
- Rational why the project is composed this way, in the differente stages identified (research, demonstration, etc.)
- Flow chart visualizing the phases of the project and their interconnections
- Verify coherence among objectives, activities, results











Dissemination, exploitation and communication

To include a draft plan in proposal is an admissibility condition, unless the work programme topic explicitly states otherwise.

All measures should be proportionate to the scale of the project, and should contain concrete actions to be implemented both during and after the end of the project.



Elements of the **D&E&C plan**

- **Planned measures** to maximise the impact of projects
- **Target groups** (e.g. scientific community, end users, financial actors, public at large) and **proposed channels** to interact
- Communication measures for promoting the project and its findings throughout the full lifespan of the project
- Policy feedback measures to contribute to policy shaping and supporting the implementation of new policy initiatives and decisions
- Follow-up plan to foster exploitation/uptake of the results
 - Comprehensive and feasible strategy for the management of the intellectual property (the provision of a results ownership list is mandatory at the end of the project)
 - If exploitation is expected primarily in non-associated third countries, give a convincing justification that this is still in the Union's interest.



European Green Deal

In line with the European Green Deal objectives, economic activities should not make a significant harm to any of the six environmental objectives (EU Taxonomy Regulation)



Climate change mitigation



Sustainable use & protection of water & marine resources



Pollution prevention & control



Climate change adaptation



Transition to a circular economy



Protection and restoration of biodiversity & ecosystems

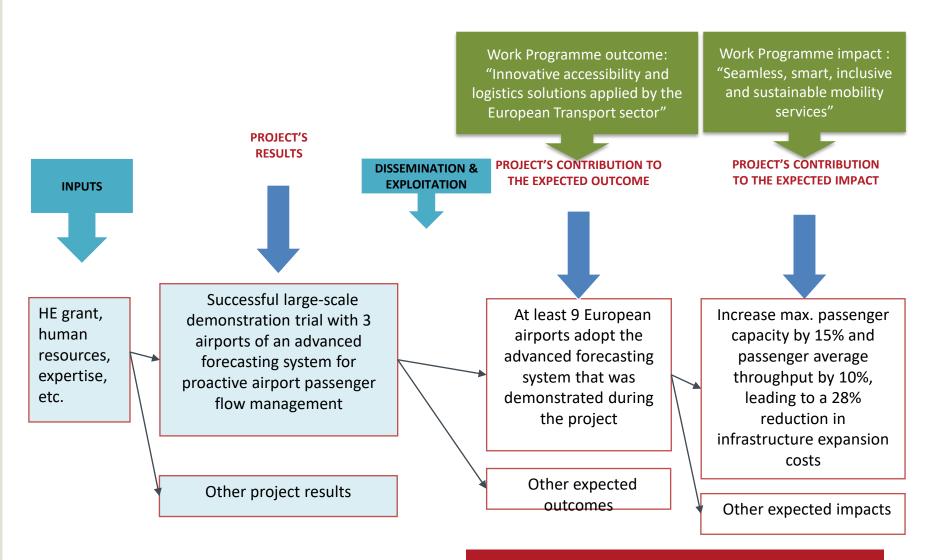


Project's pathway towards impact

...by thinking about the specific contribution the project can make to the expected outcomes and impacts set out in the Work Programme.



Horizon Europe: Proposal Impact





Horizon Europe: Proposal Impact

SPECIFIC NEEDS	EXPECTED RESULTS	D & E & C MEASURES
What are the specific needs that triggered this project?	What do you expect to generate by the end of the project?	What dissemination, exploitation and communication measures will you apply to the results?
Example 1 Most airports use process flow- oriented models based on static mathematical values limiting the optimal management of passenger flow and hampering the accurate use of the available resources to the actual demand of passengers. Example 2 Electronic components need to get smaller and lighter to match the expectations of the end-users. At the same time there is a problem of sourcing of raw materials that has an environmental impact.	Example 1 Successful large-scale demonstrator: Successful large-scale demonstrator: Trial with 3 airports of an advanced forecasting system for proactive airport passenger flow management. Algorithmic model: Novel algorithmic model for proactive airport passenger flow management. Example 2 Publication of a scientific discovery on transparent electronics. New product: More sustainable electronic circuits. Three PhD students trained.	Example 1 Exploitation: Patenting the algorithmic model. Dissemination towards the scientific community and airports: Scientific publication with the results of the large-scale demonstration. Communication towards citizens: An event in a shopping mall to show how the outcomes of the action are relevant to our everyday lives. Example 2 Exploitation of the new product: Patenting the new product; Licencing to major electronic companies. Dissemination towards the scientific community and industry: Participating at conferences; Developing a platform of material compositions for industry; Participation at EC project portfolios to disseminate the results as part of a group and maximise the visibility vis-à-vis companies



Horizon Europe: Proposal Impact

TARGET GROUPS	OUTCOMES	IMPACTS
Who will use or further up-take the results of the project? Who will benefit from the results of the project? Example 1 9 European airports: Schiphol, Brussels airport, etc. The European Union aviation safety agency. Air passengers (indirect). Example 2 End-users: consumers of electronic devices. Major electronic companies: Samsung, Apple, etc. Scientific community (field of transparent electronics).	What change do you expect to see after successful dissemination and exploitation of project results to the target group(s)? Example 1 Up-take by airports: 9 European airports adopt the advanced forecasting system demonstrated during the project. Example 2 High use of the scientific discovery published (measured with the relative rate of citation index of project publications). A major electronic company (Samsung or Apple) exploits/uses the new product in their manufacturing.	What are the expected wider scientific, economic and societal effects of the project contributing to the expected impacts outlined in the respective destination in the work programme? Example 1 Scientific: New breakthrough scientific discovery on passenger forecast modelling. Economic: Increased airport efficiency Size: 15% increase of maximum passenger capacity in European airports, leading to a 28% reduction in infrastructure expansion costs. Example 2 Scientific: New breakthrough scientific discovery on transparent electronics. Economic/Technological: A new market for touch enabled electronic devices. Societal: Lower climate impact of electronics manufacturing (including through material sourcing and waste management).



Horizon Europe: Proposal Implementation

Table 3.1c: List of Deliverables⁶

Only include deliverables that you consider essential for effective project monitoring.

Table 3.1b: Work package desc	cription					Deliverable (number)	Deliverable name	pacl	ork kage nber	Short name of lead participant	Туре	Dissemination level	Delivery date (in months)			
For each work package:											5		months			
Work package number	Lead	beneficiary														
Work package title						1			_			-				
Participant number												(2			
Short name of participant																
Person months per participant:						KEY Deliverable number	ers in order of de		Table 3.1	-	milestones	10	,			_
Start month			End month	~0	>,	deliverable within Type:	that WP>. For e		Milest		estone ame	Related work package(s)	Due date	(in month)	Means of verification	
						Use one of the foll R: Do	owing codes: ocument, report	lov								4
Objectives				20/6		DEM: DEC: W DATA: DA	emonstrator, pil ebsites, patents ata sets, microda ata managemen	ot, p filir ata,	KEY							<u> </u>
Description of work (where appropriate, broken down into tasks), lead partner and role of participants				Due at a malagement page of the page of the project start date (month 1) Discomination level: Use one of the following codes: PU – Public, fully open, e.g., where the project start date (month 1) Discomination level: Use one of the following codes: PU – Public, fully open, e.g., where the project start date (month 1) Means of verification Show how you will confirm that the milestone has been attained. Refer to indicators if appropriate. For example, the project start date (month 1) Means of verification Show how you will confirm that the milestone has been attained. Refer to indicators if appropriate. For example, the project start date (month 1) Means of verification Show how you will confirm that the milestone has been attained. Refer to indicators if appropriate. For example, the project start date (month 1)												
	>						sitive, limited ur	ICICI	Table 3.1		l risks for imp			6	6.	_
,00			Classified R-UE/EU-R = EU RES Classified C-UE/EU-C - EU COI Classified \$-UE/EU-S - EU SEC Low/Medium/High) Classified R-UE/EU-R = EU RES Description of risk (indicate level of (i) Work package(s) Proposed risk-mitigation involved measures													
Deliverables (brief description and month of delivery)				Delivery date Measured in mont	ths from the pro	ject					,O					
in?										n critical risk:		ssue that could have d	n high advers	e impact on t	he ability of the proje	ect to

npact on the ability of the project to achieve its objectives.

Level of likelihood to occur: Low/medium/high

The likelihood is the estimated probability that the risk will materialise even after taking account of the mitigating measures put in place.

Level of severity: Low/medium/high

The relative seriousness of the risk and the significance of its effect.



Same criteria as in H2020

Same three award criteria: 'Excellence', 'Impact' and 'Quality and efficiency of the implementation'. Excellence only for ERC.

Adapted following lessons learnt

- The number of 'aspects to be taken into account' have been reduced, ensuring that the same aspect is not assessed twice
- Open Science practices assessed as part of the scientific methodology in the excellence criterion
- New approach to impact: Key Impacts Pathways (KIPs)
- The assessment of the quality of applicants is assessed under 'implementation', rather than as a separate binary assessment of operational capacity
- Assessment of management structures has been removed.



EXCELLENCE

- Clarity and pertinence of the project's objectives, and the extent to which the proposed work is ambitious, and goes beyond the state-of-the-art.
- ✓ Soundness of the proposed methodology, including the underlying concepts, models, assumptions, inter-disciplinary approaches, appropriate consideration of the gender dimension in research and innovation content, and the quality of open science practices including sharing and management of research outputs and engagement of citizens, civil society and end users where appropriate.

IMPACT

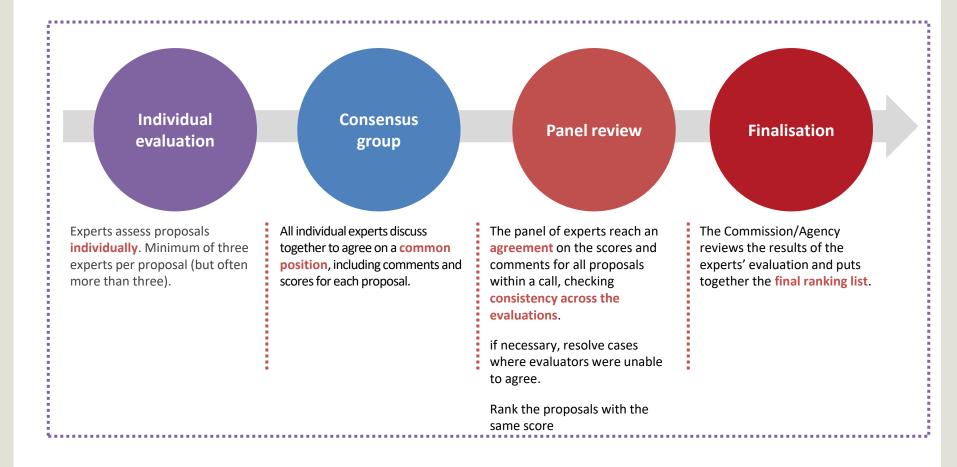
- ✓ Credibility of the

 pathways to achieve the
 expected outcomes and
 impacts specified in the
 work programme, and the
 likely scale and
 significance of the
 contributions due to the
 project.
- Suitability and quality of the measures to maximize expected outcomes and impacts, as set out in the dissemination and exploitation plan, including communication activities.

QUALITY AND EFFICIENCY OF THE IMPLEMENTATION

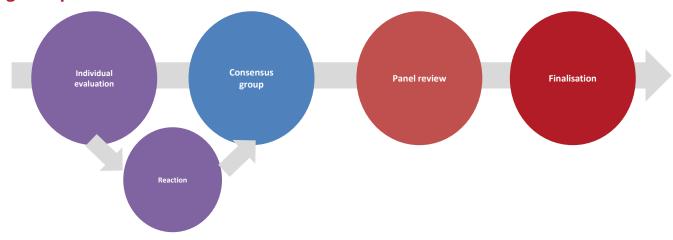
- ✓ Quality and effectiveness of the work plan, assessment of risks, and appropriateness of the effort assigned to work packages, and the resources overall.
- Capacity and role of each participant, and extent to which the consortium as a whole brings together the necessary expertise.







Piloting new processes based on lessons learnt



Right-to-react (Rebuttal)

- Objective is to increase transparency, to correct any factual or major misunderstandings by experts at an early stage, and provide more detailed feedback to applicants.
- Applicants will send their reactions to draft experts comments
- Experts will take applicants' reaction into account before finalising their final assessment.





Your proposed work must be within the scope of a work programme topic



You need to demonstrate that your idea is ambitious and goes beyond the state of the art



Your scientific methodology must take into account interdisciplinary, gender dimension and open science practices.



You should show how your project could contribute to the outcomes and impacts described in the work programme (the pathway to impact)



You should demonstrate the quality of your work plan, resources and participants



Criterion	DO	DON'T				
	Define objectives clearly.	Don't rush; poorly prepared proposal ruins even the most excellent plans.				
	Be ambitious, but stay realistic.	Don't repeat something what is already				
	Choose appropriate methodology.	done.				
	Choose relevant partners and reliable coordinator.	Don't forget to include partners from differe regions, disciplines, stakeholder groups to compose a balanced consortium.				
Excellence	Put effort on describing the state-of-art and proof of concept.	Don't forget to show the credibility of your consortium.				
	Create links with previous networks/projects and relevant policies.	Don't hesitate to provide detailed description about your methodology, technical solution				
	Engage interdisciplinary expertise.	etc. Superficial description of the processes is often brought out as a major shortcoming				
	Stay accurate, concise throughout the proposal	If you have a novel approach – don't forget				
	Bring out the innovation potential.	to describe it thoroughly and to support it with relevant references.				
	If something stays unclear, contact your NCP.					



When planning be concrete and precise.

Quantify as much as possible.

Use financial figures and develop a business model and/or business plan.

Elaborate a convincing commercialisation plan.

Take into account all the expected impacts described in the topic.

Expected impacts should be derived and justified on previous results.

Plan a good cooperation with end users from the beginning of the project.

Involve policy makers, SMEs and industry in the proposal or plan a sustainable cooperation with them.

Describe industrial uptake of research results in details.

Develop an excellent dissemination plan (with diverse dissemination measures).

Address adequately and clearly explain dissemination of project results.

Ask for evaluation of impacts (by professionals).

Ask NCPs for cooperation.

Don't list irrelevant and unreal impacts.

Don't try to be very optimistic as it may cause the lack of credibility.

Don't use general descriptions, without any specific focus.

Don't use a weak or general analysis of the market and competition.

Don't miss concrete market details: potential market volumes, which markets, specific products, prices, etc.

Don't copy proposal's parts (mainly IPR management) from your previous project proposals.

Don't forget that the impact should be related to the particular concept, not to the call fiche.

Don't repeat (or copy) required impact from the call instead of development of your own proposal content.

Don't confuse dissemination with communication or exploitation.

Don't forget to use concrete information about expected environmental savings.

Impact



55	Concrete and precise planning.	Don't use repetitions from within the text of the proposal.
	Details and Quantification.	and proposition
	Use Tables.	Don't do "copy-pastes" from other/ previous proposals.
_	Well-timed tasks and activities with well-	Policinal Colonia systems
tatio	balanced allocation to partners.	Don't forget the details - unsubstantiated/ unreferenced content/ figures/ numbers are
Implementation	Well-balanced and justified resources and budget.	causing a negative impression.
ď		Don't take beneficiaries/ Partners who are
트	Consortium with partners who complement and synergize well in	"joyriders" with no significant role and tasks.
	expertise and tasks.	Don't plan vague Deliverables and Milestones.
	Consultation with NCP.	Lack of "Plan B" and contingency measures.



European infodays and brokerage events



Horizon Europe Info days and Brokerage Events:

https://ec.europa.eu/info/research-and-innovation/events/upcoming-events/horizon-europe-info-days_en

Thank you for your attention

Maria Samara

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